

REGATTA SPONSORSHIP LEVELS

The Bowditch Race recently received the honor of being sanctioned as a Mass Bay Qualifier Race. Share in the camaraderie of the north-east sailing community and join us on race day for the festivities including our wild after-race dance party!

This is a rare opportunity for local businesses to participate in Salem's rich maritime heritage and gain local exposure with the yacht racing and boating community. Our sponsors have included **Salem Five Bank, Wolf & Co. PC, Keurig Coffee, Harbor Sweets, and Bernard's Jewelers.**

Spinnaker Sponsor \$1000



- Your corporate logo, advertisement and website link prominently placed on the PCYC/Bowditch website
- Your corporate logo on race t-shirts
- Your banner displayed at Bowditch Race Reception
- An excursion for four aboard one of the competing yachts
- Special sponsor table at the after-race party to market your products and services
- Invitation for you and a guest to join the race committee crew for the day on the committee boat to witness how an ocean race is run

Mainsail Sponsor \$600



- Your corporate logo, advertisement and website link prominently placed on the PCYC/Bowditch website
- Your corporate logo on race t-shirts
- Your banner displayed at Bowditch Race Reception
- An excursion for four aboard one of the competing yachts
- Special sponsor table at the after-race party to market your products and services

Jib Sponsor \$200



- Your corporate logo, advertisement and website link on the PCYC Bowditch website
- Your corporate logo on race t-shirts
- Your banner displayed at Bowditch Race Reception



Weather and sea conditions permitting, our chase boat photographer will capture the yacht race action. A slide show of race photos is shown during dinner.

The Bowditch is the ONLY race that sends free photo CDs of the day's action to all skippers after the race. This post-race mailing presents another great opportunity to include your logo and market your services and products to the yachting community.



Palmer's Cove Yacht Club
BOWDITCH RACE
 74 Leavitt Street, Salem MA 01970
 Web: www.Bowditch-Race.com
 John Devine, PRO
 Email: Director@Bowditch-Race.com

2008 is the 4th year for the Bowditch Race. Bowditch continues to gain participation, and has an outstanding reputation in the yacht racing community. The race prizes are unique (featuring a brand new design for 2008), and we throw one swinging dance party afterwards with The Swamptones!

SPONSORSHIP INFORMATION



Saturday, August 9, 2008
 Salem Harbor, MA



www.bowditch-race.com